

Bonnie Taub-Dix, MA,RDN,CDN

Services Offered

★ **Writing:**

- Stories for BetterThanDieting blog, company site, and elsewhere
- BetterThanDieting or BTD Media Makers Newsletter posts
- Nutrition and Media Tips
- Slideshows
- Q & A columns

★ **Magazine/Online Media:** National Print or Online mentions with or without branded placement.

★ **Food Photography and Recipe Creation**

★ **Social Media:**

- Posts for Facebook, Instagram, X (Twitter), Pinterest, LinkedIn, etc.
- Instagram stories, Facebook Live videos, Podcasts/Podcast hosting
- Instagram Takeovers (one day or one week)

★ **Consulting:**

- Spokesperson representation and behind-the-scenes planning to boost consumer engagement; social media strategies; event planning; hosting immersions with RDNs, bloggers and media influencers.
- Videos for use on client website and for media promotion
- Desk Sides; Media Events; Editor's Showcase; Trade Shows (booth); Keynote speaker; Webinars and Presentations (solo or with a panel)
- Corporate Advisor

★ **Spokesperson opportunities:**

- Satellite Media Tours (SMT); Radio Media Tours (RMT);
- TV - National or Local Appearances
- Radio, Print, Online and Podcast Interviews

★ **Coaching:** Webinars, One-to-one Counseling, Lecture Series, Workshops, All-Day Immersions to teach RDs and health professionals how to:

- connect with any media platform
- build a private practice from start to finish
- shop for the healthiest food in the store
- find the sweet spot of work/life balance

Let's Chat: Bonnie@btdnutrition.com | 516-242-1222
