

# Bonnie Taub-Dix, MA, RD, CDN

## Services Offered

### ★ **Writing:**

- Stories for BetterThanDieting blog, company site, and elsewhere
- BetterThanDieting Newsletter post
- Nutrition Tips
- Slideshows
- Q & A columns

### ★ **Magazine/Online Media:** National Print or Online mentions with or without branded placement

### ★ **Food Photography and Recipe Creation**

### ★ **Social Media:**

- Posts for Facebook, Instagram, Twitter, Pinterest, etc.
- Instagram stories, Twitter chats, Facebook Live videos, Podcasts
- Instagram Takeovers (one day or one week)

### ★ **Consulting:**

- Spokesperson representation and behind-the-scenes planning to boost consumer engagement; social media strategies; event planning; hosting immersions with RDNs, bloggers and media influencers.
- Videos for use on client website and for media promotion
- Desk Sides; Media Events; Editor's Showcase; Trade Shows (booth); Keynote speaker; Webinars (solo or with a panel)
- Corporate Advisor

### ★ **Spokesperson opportunities:**

- Satellite Media Tours (SMT); Radio Media Tours (RMT);
- TV - National or Local Appearances
- Radio Interviews

### ★ **Coaching:** Webinars, One-to-one Counseling, Lecture Series, Workshops, All-Day Immersions to teach RDs and health professionals how to:

- connect with any media platform
- build a private practice from start to finish
- shop for the healthiest food in the store
- find the sweet spot of work/life balance

**Let's Chat:** [Bonnie@btdnutrition.com](mailto:Bonnie@btdnutrition.com) | 516-242-1222

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